



2014-2015

**STATUS OF WOMEN**

volume 3

**INTERNATIONAL WOMEN'S DAY**

**M**arch 8 is a time to praise women because it's International Women's Day. It represents a day to honour the achievements of women while calling for greater equality. The first International Women's Day occurred on March 19, 1911 in Austria, Denmark, Germany and Switzerland. In 1977 following the long-standing movements for women to participate equally in society, the United Nations General Assembly proclaimed a day for women's rights and international peace. Following the United Nations' lead, Canada chose March 8 as International Women's Day. International Women's Day has grown to become a global day of recognition and celebration. In many countries it is an official holiday.

International Women's Day is a time to reflect on the progress made and to call for change. It's also a time to glorify the acts of courage and determination by ordinary women who have played an extraordinary role in our history. Progress has been made to protect and promote the rights of women; however, nowhere in the world can women claim to have all the same rights and opportunities as men. Women also continue to be victims of violence worldwide. On this special day, take time to laud and recognize the strong women around you, take time to tell them that they are special. Whatever you do, celebrate women, call for equality and make it happen.

**SUPPORT INTERNATIONAL WOMEN'S DAY ONLINE**

| USE YOUR VOICE VIA SOCIAL MEDIA   | INTERACT WITH WOMEN ON  | LEND YOUR SUPPORT   |
|---|---|---|
| <p>#MakItHappen<br/>#womensday<br/>#IWD2015<br/>#internationalwomensday<br/>#PaintItPurple<br/>#timeforanewnormal</p> <ul style="list-style-type: none"> <li>• And watch out for even more #hashtag activism from loads of great groups all around the world</li> <li>• Remember to always use #osstf in your tweets so that we all see your great work!</li> </ul> | <ul style="list-style-type: none"> <li>• Twitter</li> <li>• Facebook</li> <li>• Youtube</li> <li>• LinkedIn</li> <li>• Pinterest</li> </ul> | <ul style="list-style-type: none"> <li>• Retweet and share content</li> <li>• Display the International Women's Day on your website or blog</li> <li>• Donate to your favorite women's charity</li> <li>• Paint It Purple—your website, blog, emails for the day</li> <li>• Insert the IWD logo in your email signature block for the day</li> <li>• Support a female-focused crowd-funding initiative</li> <li>• Make and upload a video</li> <li>• Run a webinar</li> </ul> |

**SUPPORT INTERNATIONAL WOMEN'S DAY OFFLINE**

- Run an event celebrating women to raise awareness for gender equality
- Wear your Ontario Federation of Labour SISTERS Sharing Hope Vision Solidarity Pin and hang the poster
- Participate in local activities and campaigns
- Paint it purple—your building, canteen, playground, wear purple clothing
- Do a media interview
- REGISTER for a conference: Women Building Strength, OSSTF/FEESO May 1, 2 (www.osstf.on.ca registration live March 6) or Body Equity: Self Esteem in the Balance April 16, 17 (nedic.ca/conference-2015)





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## SISTERS Sharing Hope Vision Solidarity

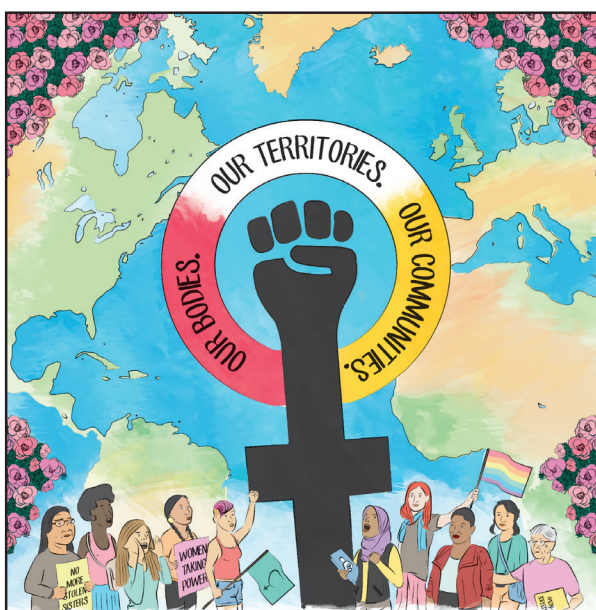


**INTERNATIONAL WOMEN'S DAY - MARCH 8, 2015**

The support of the unions below made this poster possible



Proudly produced with union labour: cope343  
Artist: Giovanna Costello: www.giovanna.com



**INTERNATIONAL WOMEN'S DAY 2015**

*in solidarity with the World March of Women*

SATURDAY, MARCH 7

|       |       |                       |
|-------|-------|-----------------------|
| RALLY | 11 AM | OISE AUDITORIUM       |
| MARCH | 1 PM  | 252 BLOOR ST. W.      |
| FAIR  | 2 PM  | RYERSON, 55 GOULD ST. |

Fair Organized by:  
Ryerson Women's Trade Centre  
(for tables e-mail: womenandtrade@ryerson.ca)

Rally and March Organized by:  
IWD Organizing Committee  
Women Working with Immigrant Women

Funding provided by:  
CPS Ontario  
UNIFOR  
CUPE  
USW

## USEFUL LINKS

[www.internationalwomensday.com/theme.asp#.VLfhGdKG-So](http://www.internationalwomensday.com/theme.asp#.VLfhGdKG-So)

[www.un.org/en/events/womensday/](http://www.un.org/en/events/womensday/)

[www.timeanddate.com/holidays/un/international-womens-day](http://www.timeanddate.com/holidays/un/international-womens-day)

[iwdtoronto.ca/](http://iwdtoronto.ca/)

[www.canadianlabour.ca/human-rights-equality/women#related-statements](http://www.canadianlabour.ca/human-rights-equality/women#related-statements)

[www.internationalwomensday.com/eseach.asp?country=37#.VOYDmk05BD8](http://www.internationalwomensday.com/eseach.asp?country=37#.VOYDmk05BD8)  
(list of events in Canada)

[www.internationalwomensday.com/events.asp#.VOYDfk05BD8](http://www.internationalwomensday.com/events.asp#.VOYDfk05BD8)  
(list of events around the globe)